MEDIA KIT · OCTOBER 2026

Reach Columbus with Columbus Times

Serving the Community Since 1935 · Free to read, no paywall

60,000+
page views a month

90+ years
serving Columbus (since 1935)

Local
Columbus, Phenix City, Fort Benning & the Chattahoochee Valley

Who reads us

- Columbus-area residents looking for local news, food, jobs, housing and things to do
- Voters using our Election 2026 guide and early voting coverage
- Diners checking our free restaurant health-score lookup
- Families planning weekends with our Community Events board

Where your message goes

- columbustimes.com, on computers and phones
- Our evening email and the Thursday "This Weekend in Columbus" edition
- Columbus Times on Facebook and Instagram

Ad options

Placement	What it is	Starting at
Sitewide Sticky Ad	Stays in view as readers scroll, on every page	**$850/month**
In-Story Ad	Inside news articles, where readers spend the most time	**$500/month**
Homepage Feed Ad	Between stories in the homepage news feed	**$250/month**
Newsletter Sponsor	"Presented by" your business, with your ad, in every subscriber email	**Ask us**
Category Sponsorship	"Health news brought to you by..." on a section and its stories	**$125/month**

Placement	What it is	Starting at
Sponsored Article	Your story for our readers, labeled "Sponsored," on the homepage its first week	**$350**
Featured Event Flyer	Top of the Events page ($10/week) or also on the homepage ($25/week)	**$10/week**
Premier Partner	Top banner, bottom banner and sidebar across the site	**Waitlist**

Multi-month discounts available. Prices are starting rates; we'll put together a package that fits your budget.

Specs

- Banner (desktop and mobile), rectangle and sticky formats
- JPG, PNG or GIF plus your link; third-party ad tags accepted
- Send materials five business days before your start date

Contact

Mark Gertjegerdes
Director of Digital & Advertising
(706) 575-0452
columbustimesemails@gmail.com
columbustimes.com/advertise

60,000+ page views a month in Columbus. Ads from $125/month. See ad options →